

Truly Easy Enrollment. Truly Good Coverage.

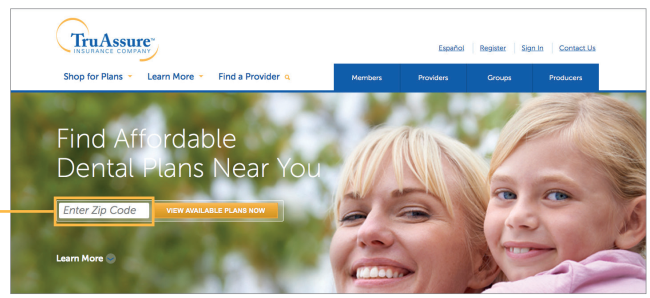
TRUASSURE MAKES ENROLLING YOUR INDIVIDUAL CLIENTS IN A DENTAL PLAN QUICK AND EASY.

TruAssure™ INSURANCE COMPANY

With an array of dental plan options, we're sure to have a plan that can truly meet your client's specific dental care needs.

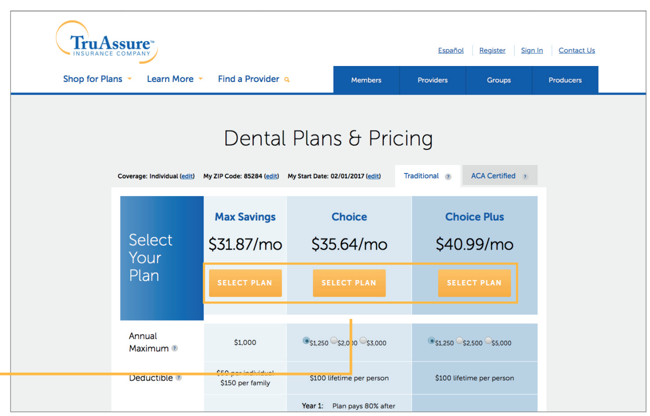
Visit truassure.com and follow these easy steps to enroll your individual clients today. We can also provide a link specific to you or your agency for easy enrollment and commission credit. See below for additional details.

1 Enter your client's home ZIP code and click "View Available Plans Now."

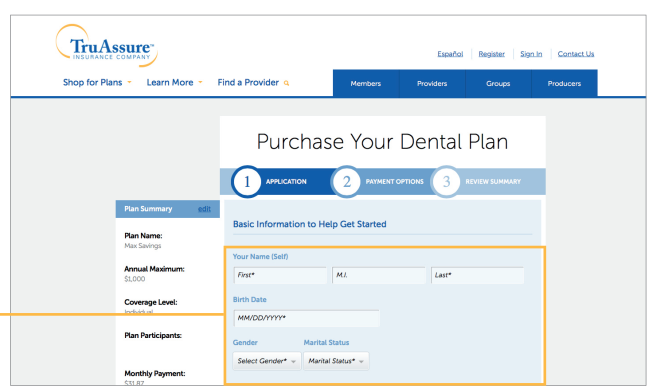


2 Enter the Applicant Age and Spouse/ Dependent Age (if applicable). Select an effective date from the drop down menu and click "View Available Plans Now."

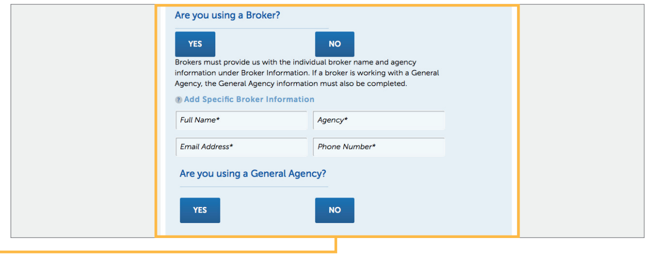
3 View available plans and select an option. Plans vary by state and only available plans for the ZIP code entered will be displayed. Once a plan is chosen, click "Select Plan."



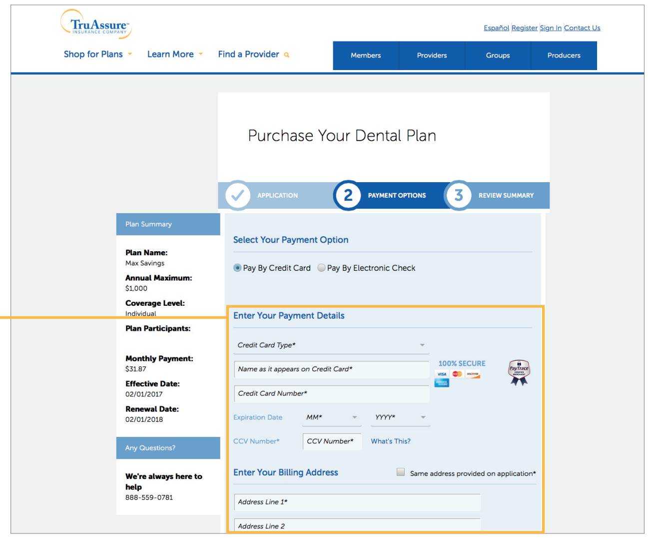
4 Enter personal information for your client. If you added a spouse or dependent in Step 2, click "Add Spouse/Dependent" and enter their personal information.



5 To receive commission credit, click “Yes” under “Are you using a Broker?” and/or “Are you using a General Agency?” and complete your broker or general agency information. Click “Next: View and Select Payment Options” to proceed to the next step.

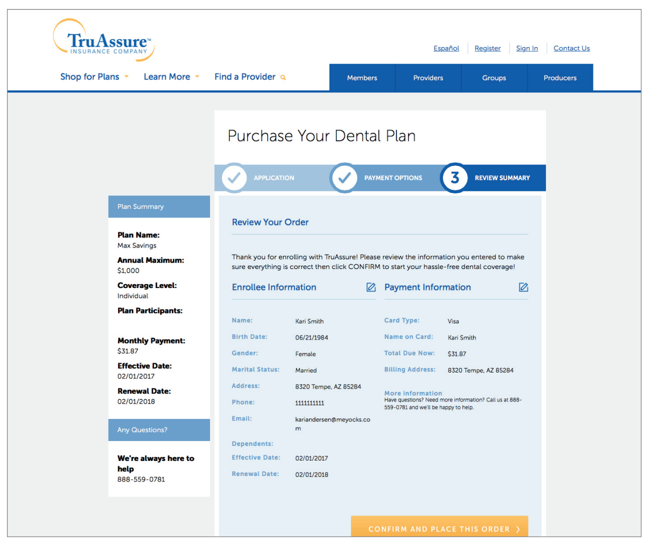


6 Enter your client’s payment information and click “Save and Continue.”



7 Review your order summary and confirm the information is correct. Click “Confirm and Place This Order” to proceed to the final step.

8 Congratulations! Your client is now enrolled in a TruAssure dental plan. Print the order confirmation page, welcome kit and ID cards for your and your client’s records. Your client can use their ID Number (found on their ID card) to sign up for TruAssure’s Member Central to access claims and benefit information 24/7 anytime, anywhere.



To make our individual enrollment process even easier for you, you can register with TruAssure and receive a link specific to you or your agency. Through this link, you or your agency will automatically be credited for commission payments, and you and your clients will not need to enter your or your agency’s information during the signup process. Please contact your sales executive for more information.

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