



Listen
up!

Your ears could be
telling you something

40

MILLION
AMERICANS
HAVE HEARING LOSS¹

Hearing loss affects people of all ages. In fact, about 12% of the U.S. working population has hearing difficulty². Stay sharp, happy, safe, and productive - don't wait to treat your hearing loss.

What causes hearing loss?

Hearing loss is caused by temporary obstructions in the outer or middle ear or permanent damage to the tiny hairs in the inner ear. Common causes of damage include exposure to noise, aging, other health conditions, and certain medications.

When should I get my hearing checked?

Hearing loss can come on so gradually that you may not even notice it's happening. In general, you should have your hearing screened every three to five years, and tested annually if you are over the age of 50 or experiencing any of the following:

- **Consistent exposure** to loud noises.
- **Difficulty understanding** in noisy environments or in groups.
- **Hearing mumbling** or feeling as though people are not speaking clearly.
- **Ringings** in your ears.

www.amplifonusa.com/truassure



See reverse for your benefit information >

Your Hearing Program



If you think you may have hearing loss, rest easy. TruAssure Insurance Company has teamed up with Amplifon to offer you

	Level 1	Level 2	Level 3	Level 4	Level 5
	Over 1,400 hearing aid options with an average savings of 64% off retail pricing.*				
Average Manufacturer Suggested Retail Price (per ear)	\$2,203/ear	\$2,999/ear	\$4,280/ear	\$6,172/ear	\$7,698/ear
Amplifon Price (per ear)	\$995/ear	\$1,495/ear	\$1,795/ear	\$2,195/ear	\$2,645/ear



Risk-free trial[†]

Find your right fit by trying your hearing aids for 60 days.

Complimentary Aftercare[‡]

Easy as 1-2-3

1-year follow-up care - ensures smooth transition to your new hearing aids

2-year battery support - battery supply or charging station to keep you powered

3-year warranty - coverage for loss, repairs, or damage

To learn more, call 877-381-9985 or visit:
www.amplifonusa.com/truassure



[†]www.nidcd.nih.gov/health/noise-induced-hearing-loss

[‡]www.cdc.gov/niosh/topics/ohl

You and your provider will determine the best device to meet your hearing loss, lifestyle, and technology needs.

Risk-free trial - 100% money back guarantee if not completely satisfied, no return or restocking fees

Follow-up care - for one year following purchase. **Batteries** - two year supply of batteries (80 cells/ear/year) or one standard charger at no additional cost. **Warranty** - exclusions and limitations may apply. Contact Amplifon 877-381-9985 for details.

Hearing aids cannot restore natural hearing. Your experience will depend on the severity of your hearing loss, accuracy of evaluation, proper fit and ability to adapt to amplification.

Amplifon Hearing Health Care is solely responsible for the administration of hearing health care services, and its own financial and contractual obligations. TruAssure Insurance Company and Amplifon are independent, unaffiliated companies. The Amplifon Hearing Health Care discount program is not approved for use with any 3rd party payor program, including government and private third-party payor programs. Hearing services are administered by Amplifon Hearing Health Care, Corp.



Frequently Asked Questions



What causes hearing loss?

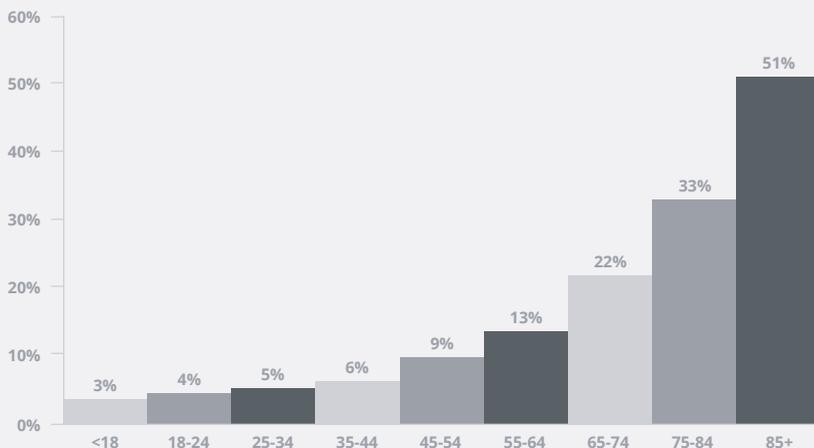
- Excessive **noise exposure** is the leading cause of adult hearing loss in the United States.
- **Ototoxic drugs** can cause hearing loss, tinnitus or balance disorders. There are more than 200 prescription and over-the-counter ototoxic medications including: NSAIDs, antibiotics, diuretics, and some cardiac medicine.
- **Aging** also impacts hearing loss. Over time, the tiny hair-like cells in the inner ear become damaged and will not regrow, affecting a person's ability to hear.
- **Illnesses and diseases** can be associated with hearing loss including Meningitis, Heart Disease, Diabetes, Ménière's disease, and Alzheimer's.
- **Other factors**, such as obesity, birth defects, head injuries, family history and smoking can also lead to a higher risk of hearing loss.

How can I prevent hearing loss?

- **Wear hearing protection** and limit the time you're exposed to noise.
- **Turn down the volume**— keep music and TV volume at 50% or less.
- **Maintain** a healthy lifestyle to avoid conditions that contribute to hearing loss, such as high blood pressure and diabetes.
- **Avoid ototoxic medications**— talk to your healthcare professional when drugs are prescribed.

How common is hearing loss?

Hearing loss affects people of all ages. The graphic below shows percentages of hearing loss by age.¹



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Do I really need hearing aids?



Even mild hearing loss can negatively affect key areas of your life, including mental health, physical health and income. Additionally, untreated hearing loss is usually more noticeable to other people than the actual hearing aids.

www.amplifonusa.com/truassure



Do hearing aids really work?

Yes! In fact, about 28.8 million adults could benefit from using hearing aids.² Today's hearing aids come in a variety of styles and many feature advanced technology like bluetooth capabilities, automatic volume control and the ability to help reduce background noise to make sounds more clear.

Types of hearing aids



Invisible in the Canal (IIC)



Completely in the Canal (CIC)



Canal (ITC)



Full Shell (ITE)



Behind the Ear (BTE)



Receiver in Canal (RIC)

Which brands are available?

There are many brands of hearing aids and each one features different levels of technology for varying types of hearing loss. A hearing care professional can help you determine which option is right for you.

We offer savings on the leading brands like these:



How can I pay for hearing aids?

Hearing aids are an investment, but don't let the price tag scare you away from getting the treatment you deserve. A few ways to find cost savings include:



The Amplifon Program
With Amplifon, you have access to substantial savings on hearing devices and services.



Financing
Amplifon offers interest free financing to those who qualify.



HSA, HRA, FSA
You can use your pre-tax dollars from your health savings accounts to help pay for hearing aids.

The Amplifon Hearing Health Care Package



Custom hearing solutions—we find the solution that best fits your lifestyle and your budget from one of the top brands.



Risk-free trial—find your right fit by trying your hearing aids for 60 days. 100% money-back guarantee if not completely satisfied, no return or restocking fees.



Continuous Care*—follow-up care to ensure a smooth transition to your new hearing aids, battery support with a supply of batteries or charging station to keep you powered, and a three year warranty for loss, repairs, or damage.

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²www.ncbi.nlm.nih.gov/pmc/articles/PMC7010486/; accessed 8/24/21

¹NIDCD Epidemiology and Statistics Program, based on December 2015 Census Bureau estimates of the noninstitutionalized U.S. population, personal communication; May 2016
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